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## Preparedness in America: Research Insights to Increase Individual, Organizational, and Community Action

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By U S Department of Homeland Security, Federal Emergency Management Agency

Createspace, United States, 2013. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.As disasters continue to impact our Nation, the role of individuals and the importance of engaging all sectors in reducing the impact of disasters has become increasingly evident. Recognizing the need to involve the Nation more fully, Presidential Policy Directive-8 (PPD-8), issued on March 20, 2011, states that our national preparedness is the shared responsibility of all levels of government, the private and nonprofit sectors, and individual citizens. The Federal Emergency Management Agency (FEMA) is committed to social and physical science as the foundation for increasing individual and community preparedness and has conducted national household surveys to assess the public's knowledge, attitudes, and behaviors on preparing for a range of hazards since 2007. Preparedness in America: Research Insights to Increase Individual, Organizational, and Community Action advances our understanding of the complexities of motivating the public to prepare by examining trend data on personal preparedness behaviors and by providing findings on several new areas of analysis: Exploring the relationship between preparedness behaviors and individuals' beliefs and experiences around disasters; Identifying profiles of the general public to assist practitioners...

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