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Leadership Principles of the Vikings

By Jan Kallberg

Railhead Publishing. Paperback. Book Condition: New. Perfect Paperback. 152 pages. Dimensions: 8.3in. x 5.4in. x 0.6in. As one of the most successful raiders, conquerors, and explorers of their time Vikings encountered unprecedented hardships, challenges, and uncertainty. The Vikings ability to turn uncertainty into opportunity has a strong and relevant message for todays businesses. The Viking leadership cultures stands out from the other cultures in history by its well-defined and unique leadership culture. The Vikings changed leaders as things developed and through group consensus always selected the most suitable leader for the situation in front of them. Ego, tweaking the truth, and self-interest, that are tenets of todays corporate world, had to be kept in check as they represented mortal threats in a hostile environment. The Viking had the ability to balance the need for individual freedom and unified collective action with the mutual benefits for everyone involved. Facing life and death decisions Vikings rallied their crew and made fast but well accepted decisions. Their leadership culture enabled them to take on a superior force in sheer numbers relying on their ability, loyalty, and mutual bound. The Leadership Principles of the Vikings gives insights to how we one thousand years later can...



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